

# Return to Mission (RTM):

Achieve measurable outcomes with meaningful value to both the mission and bottom line for every investment!

## What is Return-to-Mission?

RTM is a value management technique that goes **beyond monetary value** when balancing project benefits with cost and risk.

It focuses on **long-term mission outcomes** that really matter to your stakeholders and how you can maximize delivery of those benefits with limited resources.

*What do your stakeholders really expect, beyond dollars saved? Can you measure it? Can you explain why it matters?*

We identify mission-based value metrics that you can use to create compelling narratives.

*Do you have a full picture of the impact that upcoming changes will have on your organization?*

We collaborate with your stakeholders to build logic maps that show you where, when, and how new workflows and modernized systems will have an impact, empowering you to plan and manage the change.

*Do you have a way to tell which decisions will deliver more benefits and how to resource them for faster results?*

We give you a roadmap and change plan that minimizes disruption and maximizes use, adoption, and uptake of the change.

## How Does It Work?

### Stakeholder Expectations

*Our process experts walk through organizational workflows with a series of targeted questions to correlate with mission priorities*

- Perform Stakeholder Assessment
- Develop & Facilitate Stakeholder Interviews

### Value Mapping

*Certified OCM practitioners provide insights into the people and process aspects of a change initiative as the foundation for planning*

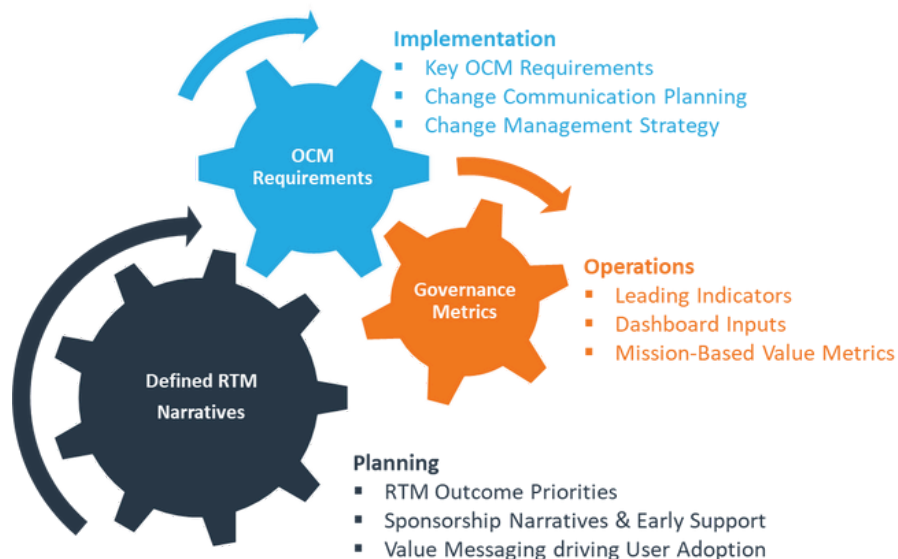
- Build Logic Maps of Critical Workflows
- Correlate capabilities and benefits to Mission
- Synthesize findings to an Organizational View
- Assess **Organizational Change Needs**

### Value Analysis

*Our innovative approach analyzes mission priorities, strategic plans, and stakeholder expectations to message and measure outcomes*

- Conduct Sensitivity Analysis
- Prioritize RTM Outcomes
- Prepare **RTM Narratives** and **Value Messaging**
- Capture Baseline and Target **Governance Metrics**

## What Do You Get?



## Government Clients

- AmeriCorps
- Court Services and Offender Supervision Agency (CSOSA)
- Department of Veterans Affairs (VA)
- Department of Agriculture (USDA)
- Department of Commerce (DOC)
- Department of Health and Human Services (HHS)
- Federal Retirement Thrift Investment Board (FRTIB)
- Legal Services Corporation

## Prime Contract Vehicles

- GSA MAS Schedule: GS-00F-170C
  - 541611: Administrative Management and General Management Consulting Services
  - 54151S: IT Professional Services
- Forest Service Region 6 Coaching Services  
BPA: 1204T018A0011
- Forest Service Facilitation, Leadership Education, and Executive Coaching Services  
BPA: 12318721A0012

## Nonprofit Clients

- Appalachian Trail Conservancy
- American Red Cross
- Points of Light
- NIGP The Institute for Public Procurement
- FIA (Future Industries Association)
- Public Allies
- Talent Beyond Boundaries
- Project Management for Change
- Shakespeare Theatre Company
- Talent Beyond Boundaries
- Project Management for Change
- Points of Light
- PEARLS
- Partnerships for Parks
- NYC Department of Sanitation

## Sub-Contract Vehicles

- VA T4 Next Generation IDIQ/ T4NG2
- USDA STRATUS BPA
- NCI CBIIT ITS BPA

Contact us to learn how MPS can support your organization or to discuss contracting and partnering opportunities:  
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